

## **Simeon Roberts**

**2021**

*Simeon grew up in England and studied geography at Middlesex University in London. He moved to Canada in 1981 and attended McMaster University in Hamilton where he continued his graduate studies researching agricultural land use change and industrial restructuring. Simeon landed in Nova Scotia in 1986 and took up a position lecturing Canadian geography, marketing, regional economic analysis, and Geographic Information Systems at Saint Mary's University. Since then, he has co-authored the first digital atlas produced in North America, been Academic Chair at NSCC-COGS in Lawrencetown and held senior positions in the private sector with engineering and IT companies. He led a Business Retention and Expansion (BRE) program in Hants County and was Project Coordinator for the Employer of Choice Pilot Initiative. He has also coached CEO's and has been an export mentor. Simeon is a past president of the Geomatics Association of Nova Scotia (GANS) and the Champlain Institute and has worked extensively in the international market, has published widely, and presented to: municipal councils; government caucuses; the Law Amendments Committee; the Nova Scotia Utility Review Board; geomatics conferences; local community groups and trade commissioners.*

*He has worked with several non-profit groups and recently completed studies on the life sciences, IT, and geomatics sectors in our region. All these focused on human resource and skills challenges. Simeon also provided consulting services - as Managing Director to the Nova Scotia Mink Breeders Association (the largest agricultural commodity group in Nova Scotia at the time) and has recently completed a human resources project with the Nova Scotia Fisheries Sector Council. Simeon lives in Coldbrook with his wife Marlene and has two children - Rhiannon and Samuel. He is an avid sports fan and still supports Aston Villa.*